

Membership Application

Invest in your success. Join ARA!

MEMBERSHIP TYPE

- ARA General Member
 ARA General Member + ARA Insurance
 ARA General Member (Canada)
 ARA International Member

COMPANY INFORMATION

Company name: _____
 Street address: _____
 City: _____
 State: _____ ZIP: _____
 Website: _____
 Business email: _____
 Phone: _____
 Toll-free phone: _____ Cell: _____

- I consent to receive automated communications and/or text messages from ARA at this mobile number.

YOUNG PROFESSIONAL NETWORK

If you have young rental professionals, ages 18-40, who are interested in participating in the ARA Young Professionals Network, please include below.

1) Prefix: _____ Name: _____
 Cell: _____
 Email: _____
 2) Prefix: _____ Name: _____
 Cell: _____
 Email: _____

- I consent to receive automated communications and/or text messages from ARA at these mobile numbers.

MAILING ADDRESS (IF DIFFERENT FROM COMPANY INFORMATION)

Address: _____
 City: _____
 State: _____ ZIP: _____

DESIGNATED REPRESENTATIVE

Prefix: _____
 Name: _____
 Title: _____
 Email: _____
 Phone: _____ Cell: _____

- I consent to receive automated communications and/or text messages from ARA at this mobile number.

BRANCH ADDRESS

Store name: _____
 Address: _____
 City: _____
 State: _____ ZIP: _____
 Phone: _____ Cell: _____

- I consent to receive automated communications and/or text messages from ARA at this mobile number.

Contact person: _____
 Title: _____ Prefix: _____

MEMBERSHIP DUES (FEES ARE BASED ON THE COMBINED TOTAL GROSS RENTAL REVENUE FOR ALL OF YOUR OPERATIONS)

Dues	Total gross rental revenue	Complimentary locations (additional locations)*
<input type="checkbox"/> \$499	Up to \$1 million	Primary location only
<input type="checkbox"/> \$750	\$1 million to \$5 million	4 branches
<input type="checkbox"/> \$1,500	\$5 million to \$15 million	9 branches
<input type="checkbox"/> \$2,500	\$15 million to \$50 million	24 branches
<input type="checkbox"/> \$3,500	\$50 million to \$200 million	34 branches
<input type="checkbox"/> \$4,500	\$200 million to \$999 million	44 branches
<input type="checkbox"/> \$505	International Member	(primary location only)

*All locations will receive a separate member number and will receive access to all "member-only" benefits, including a listing on our RentalHQ.com store locator. Additional branch listings above the number of locations indicated also can be part of the program for \$100 per additional location other than those indicated with Primary Location Only

Membership in the American Rental Association (ARA) is key to your rental business' success. Take advantage of the many benefits of membership and join today by completing this application. The information you provide will allow ARA to best serve your interests and needs. Please type or print and complete all sections. An online application and overview of member benefits are available at ARARental.org. Fax this form to 309.277.4209 or email it to membership@ararental.org. Questions? Call 800.334.2177.

DEMOGRAPHIC INFORMATION

Business organization:

- Corporation Sole Proprietorship Public Stock Company
 S Chapter Partnership Co-op
 Limited Liability

What best describes your business?

- Equipment/event rental Retail firm with rental
 Distributor/dealer with rental

In what year was your firm started? _____

In what year did you enter the rental industry? _____

Is your company family-owned? Yes No

Number of full-time staff: _____

Your total annual rental revenue: _____

Your rental inventory by percentage:

Construction/industrial _____%

General tool/homeowner _____%

Event _____%

Is your business involved in any local, state or federal government contracting? Yes No

REASONS FOR JOINING

How did you hear about ARA? (Please select one)

- ARA Insurance Member Referral
 Internet Search Referred by: _____
 Membership Promotion _____
 The ARA Show Reinstatement/Past Member
 Social Media State & Local Meeting

What is your No. 1 reason for joining ARA?

- Alliance/Franchise Group Industry Trends & Research
 ARA Insurance New to Rental Resources
 Business Growth Networking/State & Local Meetings
 Education, Training & Safety
 Equipment Discount Programs & Services
 Industry Affiliation The ARA Show

INSURANCE

Are you interested in information about Insurance? Yes No Current insurance agency: _____

Insurance expiration date (MM/DD/YYYY): _____

SOFTWARE

Do you utilize rental (POS) software? Yes No If so, which provider do you use? _____

SUPPORT ARAPAC (U.S. ONLY)

ARA's Political Action Committee supports Congressional candidates who support a pro-business environment, regardless of party affiliation. The policy decisions legislators make every day have a significant impact on your business. Would you like to be contacted about joining ARAPAC? Yes No

PAYMENT INFORMATION

ARA dues are not deductible as a charitable contribution but may be deductible as a business expense. A portion of dues is not deductible as a business expense to the extent that ARA engages in lobbying. The estimated non-deductible portion of dues for 2026 is 15%. A \$36 nonrefundable subscription fee is allocated from your membership dues for an annual subscription to *Rental Management* magazine. Your signature designates your willingness to receive emails, texts, faxes, the Rental Pulse e-newsletter and *Rental Management* digital from ARA.

If you pay with credit card, ARA can continue your membership without interruption. At the end of the initial membership term and before the start of your new term, ARA will simply charge your credit card at the dues rate in effect at that time. Should terms or rates change, ARA will notify you in advance. If ARA cannot charge your credit card, the association will send you a bill for your dues.

I choose to opt-in to the auto-pay program for my ARA membership dues. Check or money order enclosed.

Please charge my: Visa MasterCard Discover American Express

Credit card number: _____ Expiration Date: _____

Name: (as it appears on card) _____ CCV Code: _____

Signature: _____ Date: _____

Membership is not official until it is approved by ARA.

ARA FOUNDATION CONTRIBUTION

The ARA Foundation is here to assist the industry through educational and community support. Please donate today.

- I hereby authorize an annual donation of \$_____ to be charged with my ARA membership dues. _____ (initial)
 I would like to contribute a one-time donation of \$_____ to the ARA Foundation. _____ (initial)

Inventory Information

This list of rental inventory and product codes serves a valuable purpose. By providing ARA with a complete listing of your store's inventory, we can better market your store to interested consumers through RentalHQ.com and other ARA resources. These efforts bring more consumers into your store and help generate more rentals. Please look through all the categories on both pages and check all items that represent your inventory.

Circle one: My business *primarily offers* EQUIPMENT INVENTORY / EVENT INVENTORY for rent.

EQUIPMENT SEGMENT INVENTORY

- 1000 Mobile Elevated Work Platforms (MEWP)
- 1005 MEWP: Inspection
- 1007 MEWP: Training
- 1120 Air Compressor: Towable
- 1020 Asphalt Paver
- 1030 Backhoe Attachments
- 1040 Backhoes
- 1060 Breakers: Hand Operated
- 1070 Breakers: Machine-mounted
- 1080 Bucket Attachments
- 1085 Compaction Equipment: Attachments
- 1110 Compaction Equipment: Ride On and Trench Rollers
- 1100 Compaction Equipment: Walk Behind, Handheld
- 1130 Concrete Batch Plants
- 1135 Concrete: Buggies
- 1137 Concrete: Mixers
- 1140 Concrete: Trailers
- 1150 Conveyors
- 1170 Cranes
- 1190 Dozers
- 1210 Drill Rigs: Mining
- 1050 Earth Boring Machines, Horizontal Directional Drills
- 1200 Dumpsters
- 1215 Electrical Distribution Equipment
- 1220 Excavator: Attachments
- 1230 Excavators
- 1240 Excavators: Mini
- 1260 Forklift: Attachments
- 1290 Forklifts: Industrial
- 1295 Forklifts: Industrial Training
- 1270 Forklifts: Rough-terrain
- 1275 Forklifts: Rough-terrain Training
- 1300 Generators: Towed, Skid-mounted
- 1310 Graders, Box Scrapers
- 1490 Ground Heating Equipment
- 1330 Light Towers
- 1340 Loader: Attachments
- 1350 Loaders: Heavy Wheel
- 1360 Loaders: Mini Skid Steers, Stand On, Walk Behind
- 1380 Loaders: Skid Steer
- 1390 Loaders: Compact Track
- 1395 Marsh Equipment
- 1405 Offices: Mobile
- 1410 Power Buggies
- 1600 Pressure Washers: Towable

- 1420 Road Plates, Trench Boxes
- 1430 Rollers: Trench
- 1440 Rollers: Vibratory
- 1445 Screening and Crushing Plants, Portable
- 1455 Signs: Trailer-mounted, Arrow Boards, Message Boards
- 1460 Skid Steer: Attachments
- 1465 Surveying Equipment
- 1470 Sweepers: Street, Pavement
- 1480 Tanks: Portable
- 1280 Telescopic Handlers
- 1485 Temporary Roadways, Access Mats
- 1505 Toilets and Washrooms, Portable
- 1510 Tracks, Track Pads, Track Carriers
- 1520 Tractors and Tractor Attachments
- 1530 Traffic Control: Cones, Signs, Signals
- 1533 Traffic Control: Barricades, Manhole Guards
- 1535 Trailers: Equipment, Dump, Enclosed
- 1540 Trenchers: Ride-on and Attachments
- 1560 Trucks: Box, Moving
- 1565 Trucks: Dump and Articulated Dump
- 1570 Trucks: Utility
- 1590 Vibratory Plows
- 1610 Water Trucks, Trailers, Portable Misters
- 2005 Aerators
- 2010 Air Conditioning, Chillers: Job Site
- 2015 Air Scrubbers, Negative Air Machines
- 2380 Angle Grinders
- 2020 Animal Traps, Snares, Cages
- 2030 Automotive Tools, Equipment, Supplies
- 2040 Batteries, Battery Chargers
- 2045 Benders: Pipe, Rebar
- 2050 Bits: Drills, Hammers, Chisels
- 2055 Blades: Abrasive, Diamond
- 2060 Blades: Lawn Mower, Edger
- 2070 Blades: Saw
- 2075 Concrete Power Tools, Dustless
- 2080 Blowers, Circulating Fans
- 2085 Blowers: Leaf, Straw, Bark
- 2100 Brakes: Aluminum Bending
- 2103 Brush Cutter: Walk Behind, Ride-on, Attachments
- 2105 Brush Cutters: Hand Held
- 2110 Buffers: Automotive
- 2115 Buffers: Floor
- 2120 Buildings: Portable
- 2125 Cable Pullers
- 2145 Carpet Dryers

- 2150 Carpet Installation Tools
- 2140 Carpet: Upholstery Cleaning Equipment
- 2155 Cartop Carriers
- 2160 Chainsaws, Chainsaw Accessories
- 2165 Chimney Cleaning Equipment
- 2175 Chutes: Debris, Trash
- 2185 Cleaners: Steam
- 2193 Clothing: Protective
- 2195 Compressors: Portable
- 2200 Concrete Additives: Hardening, Curing, Coloring
- 2205 Concrete Drying, Heating
- 2210 Concrete Hand Tools: Floats, Darbies, Striking Tools, Forms, Stamps
- 2215 Concrete Planers, Grinders, Scarifiers
- 2065 Concrete Power Trowel
- 2220 Concrete Pumps
- 2222 Concrete Saws
- 2223 Concrete Scabblers
- 2225 Concrete Screeds
- 2230 Concrete Vibrators
- 2235 Concrete: Cleaners, Sealers
- 2240 Concrete: Curb Extruders, Guniting Machines
- 2250 Cutters: Brick, Tile
- 2255 Cutters: Brush
- 2260 Cutters: Cable, Pipe, Rebar
- 2265 Dehumidifiers
- 2270 Dethatchers, Power Rakes, Verticutters
- 2273 Document Shredders: Commercial
- 2280 Drain, Sewer Cleaning Machines
- 2285 Drills: Concrete, Masonry
- 2290 Drills: Pneumatic, Electric
- 2293 Drywall Hand Tools
- 2295 Drywall Lifts
- 2297 Dust Suppression Equipment/ Accessories
- 2305 Edgers: Groundskeeping
- 2765 Engine Hoists, Stands
- 2315 Engines: Large (25 HP and Greater)
- 2320 Engines: Small (Less than 25 HP)
- 2330 Extension Cords
- 2335 Fans: Pedestal, Drum, Misting, Tent
- 2340 Fastening Tools, Fasteners
- 2345 Fencing: Safety, Construction
- 2300 Floor Care: Edgers
- 2355 Floor Care: Finishers, Polishers, Buffers
- 2357 Floor Care: Sanders
- 2361 Floor Care: Sweepers, Cleaning Machines

- 2365 Gas Cans, Caddies
- 2370 Generators: Small, Portable
- 2385 Hammers: Demolition, Chipping
- 2390 Hammers: Rotary
- 2475 Hand Truck Dollies, Pallet Jacks, Loading Ramps
- 2400 Heat Guns: Electric
- 2395 Heaters: Electric, Gas, Propane
- 2405 Hoists, Slings, Winches
- 2420 Insulation: Applicators, Blowers
- 2425 Jacks, Jack Pads
- 2430 Ladders, Accessories
- 2435 Landscaping Hand Tools
- 2438 Laser Levels, Measuring Tools
- 2442 Lawn Mowers: Ride-on
- 2490 Lawn Mowers: Walk Behind
- 2445 Lawn Vacuums
- 2453 Lighting Stands, Work Lights
- 2455 Locators: Pipe, Cable, Underground Utility
- 2460 Log Splitters
- 2470 Masonry Hand Tools
- 2485 Metal Detectors
- 2500 Nailers
- 2510 Paint, Texture Sprayers
- 2513 Personal Protective Safety Equipment
- 2515 Pipe Inspection: Video
- 2517 Pipe Thawing, Heating Equipment
- 2520 Plumbing Equipment
- 2530 Post Hole Diggers, Earth Augers, Post Drivers, Post Pullers
- 2535 Powder-actuated Tools, Accessories
- 2545 Pressure Washers: Cold
- 2547 Pressure Washers: Hot
- 2550 Propane Tank
- 2555 Pullers: Bearing, Gear
- 2565 Pumps: De-watering
- 2567 Pumps: High-pressure
- 2570 Pumps: Submersible
- 2575 Pumps: Test
- 2580 Pumps: Trash
- 2600 Rebar Tools
- 2615 Rollers: Floor
- 2620 Rollers: Lawn
- 2630 Roofing Tools
- 2640 Sandblasting Equipment, Abrasives, Accessories
- 2645 Saws: Microtrench Concrete Slit
- 2650 Sanders, Handheld, Accessories
- 2655 Saws: Concrete Chain
- 2670 Saws: Concrete Walk-behind
- 2660 Saws: Cut-off
- 2665 Saws: Handheld
- 2675 Saws: Miter, Chop
- 2680 Saws: Reciprocating
- 2685 Saws: Tile
- 2695 Scaffolding, Accessories
- 2712 Seeders: Hydro, Slit, Drop
- 2715 Sewer Cleaning Equipment
- 2730 Shoring Equipment

- 2732 Shot Blasting Equipment
- 2738 Silica Dust Collection Devices
- 2740 Snow Removal Equipment
- 2745 Sod Cutters, Bed Cutters
- 2751 Sprayers: Tank, Backpack, Trailer Mounted
- 2755 Spreaders: Fertilizer, Seed
- 2760 Spreaders: Sand, Salt
- 2770 Staplers: Pneumatic, Manual, Electric
- 2775 Storage: Containers, Units
- 2780 Stripers: Paint, Stencils
- 2785 Strippers: Carpet, Floor, Tile
- 2790 Stump Grinders
- 2805 Sweepers: Magnetic
- 2815 Tarps
- 2820 Testing Equipment: Electrical, Environmental, Quality Control
- 2825 Threading Tools
- 2830 Tiedowns, Load Binders, Cargo Control Systems
- 2835 Tillers, Garden Cultivators
- 2855 Tools, Homeowner
- 2875 Torches: Acetylene, Propane
- 2885 Trailer Accessories: Tow Bars, Tow Dolly, Ball Hitches
- 2900 Trenchers: Walk-behind
- 2905 Trimmers: Hedge, String
- 2918 Utility Vehicles, RTV's, Golf Carts
- 2920 Vacuum: Excavation, Remediation
- 2930 Vacuum: Wet, Dry, Floor, HEPA Filter
- 2935 Ventilation, Duct
- 2940 Wallpaper Steamers, Tools and Accessories
- 2945 Welders, Ele. Fusion & Accessories
- 2950 Wheelbarrows, Lawn Carts
- 2170 Wood Chippers

EVENT SEGMENT INVENTORY

- 4030 Air Conditioning, Tents
- 4040 Amusement Rides
- 4000 Audio Amplifiers, P.A. Equipment
- 4010 Baby Furniture, Cribs, Strollers
- 4060 Balloons, Helium Tanks
- 4070 Banners, Pennants, Flags
- 4080 Bars, Portable
- 4020 Beds, Cots
- 4090 Bleachers
- 4110 Bunting
- 4120 Candelabra
- 4140 Casino Equipment
- 4150 Centerpieces
- 4155 Ceremonial Scissors, Shovels
- 4160 Chafers
- 4220 Chair Covers
- 4170 Chairs: Folding
- 4175 Chairs: Stackable
- 4178 Charging Stations, Personal Electronic
- 4180 China, Dinnerware
- 4195 Computers
- 4390 Concession Equipment

- 4200 Costumes and Accessories
- 4230 Crowd Control: Fencing, Ropes, Stanchions
- 4270 Dividers, Partitions, Pipe & Drape
- 4280 Drapery and Swagging
- 4285 Drones, Aerial Photography
- 4290 Dunk Tanks
- 4300 Easels
- 4570 Flatware, Serving Ware
- 4320 Flooring: Carpet and Turf
- 4240 Flooring: Dance, Portable
- 4190 Food Refrigeration, Coolers
- 4365 Food Transport, Bussing Equipment
- 4370 Fountains: Champagne, Chocolate
- 4380 Frozen Drink, Ice Cream Machines
- 4385 Furniture: Home, Office
- 4395 Furniture: Lounge, Vintage
- 4700 Furniture: Patio and Umbrellas
- 4130 Games
- 4400 Gazebos, Arbors, Arches and Columns
- 4410 Glassware
- 4350 Grills, Stoves, Ovens, Cookers, Fryers
- 4420 Heaters: Patio, Space
- 4425 Heaters: Tent
- 4430 Ice Tables, Molds
- 4450 Inflatables, Bounce Houses
- 4460 Karaoke Machines, Jukeboxes
- 4480 Lecterns, Podiums
- 4485 Lighting: Props, Furniture
- 4495 Lighting: Search
- 4505 Lighting: String, Holiday Decorations, Candles
- 4490 Lighting: Tents
- 4515 Lighting: Theatrical
- 4500 Linens
- 4340 Party Machines: Bubble, Fog, Smoke, Snow
- 4535 Photo Booths, Photography Equipment
- 4540 Props, Theme Decorations
- 4550 Racks: Garment
- 4565 Raffle Drums, Bingo Cages
- 4566 Ramps: Walk, Wheelchair
- 4567 Recreation, Camping Equipment
- 4580 Skirting: Table, Stage
- 4600 Stages, Platforms, Risers, Trussing
- 4630 Tables
- 4640 Tent Water Barrels, Blocks
- 4660 Tents, Canopies, Temporary Structures
- 4670 Toilets, Restroom Trailers, Wash Stations
- 4680 Torches, Party
- 4330 Vases, Urns
- 4685 Video Projectors, Projector Screens
- 4725 Waste Containers
- 4730 Wedding Decorations, Runners
- 4960 Wheelchairs and Scooters